

# Agricultural Sustainability Australia Exchange

Preliminary  
Agenda

**23 September 2025 | 9am – 4.30pm**  
**Gold Coast Convention & Exhibition Centre**

| Theme                          | Presentation   | Speaker   |
|--------------------------------|--|---|
| Opening                        | Welcome  | David “DJ” Jochinke, National Farmers Federation                                      |
|                                | Opening address  | Adam Fennessy PSM, Secretary, Department of Agriculture, Fisheries and Forestry       |
| Drivers of Sustainability      | An examination of valued sustainability credentials in key international markets                       | Neil McSkimming, Agriculture Victoria<br>Dr. Melindee Hastie, University of Melbourne |
|                                | Tracing carbon emissions in an international wine industry value chain between Australia and Singapore | Anna Hooper, Australian Grape & Wine<br>Andrew Skinner, More Than Machines            |
|                                | Corporate drivers of sustainability through the supply chain   | Speaker details to be confirmed, watch this space                                     |
|                                | From farm to framework: embedding community trust in agriculture’s sustainability story                | Dr. Keiran Moffat, Voconiq<br>Courtney Bailey, Voconiq                                |
| Morning tea                    |  |   |
| Moving from Ambition to Action | Evolution of the Australian Agricultural Sustainability Framework (AASF)                               | Warwick Ragg, National Farmers Federation<br>Angela Schuster, Schuster Consulting     |
|                                | Considerations in advancing the next iteration of the AASF   | AASF Project Team   |
|                                | Enabling trust through the AASF Data Ecosystem and lessons learned for other sustainability ecosystems |   |
|                                | Q&A session  |   |
| Lunch                          |  |   |

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| Impacts on the Ground                              | Digital product passports and credentials for sustainability-fueled market access   | Prof. David Lamb, Food Agility CRC                               |
|  | What real-world sustainability looks like in Australian dairy processing            | Janine Waller, Australian Dairy Products Federation              |
|  | Transforming the Australian vegetable industry                                      | Ian Layden, Qld Department of Primary Industries                 |
|  | Natural capital: farming's other balance sheet                                      | Hugh Killen, Impact Ag Australia                                 |
| Afternoon tea                                      |   |  |
| Sustainability Showcase (TED Talks)                | Traceability in the beef supply chain   | Ebony Greaves, SEOAK Consulting<br>Carli Davis, SEOAK Consulting |
|  | Sustainable futures: carbon accounting and decarbonisation modelling in agriculture | Elizabeth Rose, EY   |
|  | Navigating sustainability – your route, your destination                            | Dr. Lynne Macdonald, CSIRO                                       |
|  | Phosphate sovereignty: building Australia's fertiliser future from the ground up    | John Cotter, North West Phosphate                                |
|  | Measuring nature on farm in a way others can trust and value                        | Ian McConnel, Bush Heritage Australia                            |
| Wrap up  | Closing address   | National Farmers Federation                                      |
| AgXchange Welcome Sundowner (ticketed separately ) |   |  |

**Register for the Exchange.**

**Find out more about the AASF.**

**Visit the AgXchange website.**

**Join our Community of Practice.**

