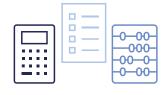


ENABLING COMMON, CONSISTENT AND STANDARDISED CARBON CALCULATIONS

DISCOVERY







140+ interviews

international market analysis

analysis of tools, models + frameworks



CHALLENGES

Carbon accounting is **confusing** + **cumbersome**

Calculators must be constantly maintained/updated

Producers want to keep data where it currently is

Lack of a **consistent, standardised approach** leads to confusion and fragmentation



"It is bewildering for producers - there are so many different calculations.

There needs to be standardisation.

It's so confusing!

No wonder people give up."

Red meat producer





A definitive cross-sectoral carbon calculation **engine** for Australian agriculture, fisheries and forestry



A **common**, **consistent** and **standardised** way to calculate a carbon footprint at a commodity and enterprise level (GAF)



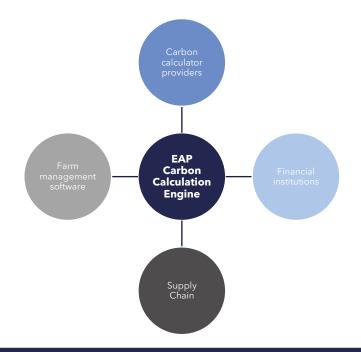
Pre-competitive solution that enables the market by leveraging channels producers already use and trust











Simple Free Interoperable























Australia











Industry -backed

Sciencebased

Trusted



COMMODITIES COVERED



Grains



Red meat

(beef, sheep, feedlot, goat)



Cotton





Horticulture



Poultry and Eggs



Pork



Sugar



Wild catch fisheries



Aquaculture*



Wine*



Dairy



Rice*



Buffalo





Forestry

^{*} In development

BENEFITS

PRODUCERS

- ✓ whole of enterprise carbon footprint
- ✓ baseline their enterprise
- ✓ scenario plan to inform decisionmaking
- ✓ share outputs with consultants, advisors, supply chain

INDUSTRY

- ✓ common, consistent and standardised approach
- ✓ whole of supply chain solution
- ✓ supports united Australian narrative around emissions
- ✓ evolve to support new calculators and frameworks



RETURN ON INVESTMENT DELIVERED

17:1

\$84m

11x

\$52m

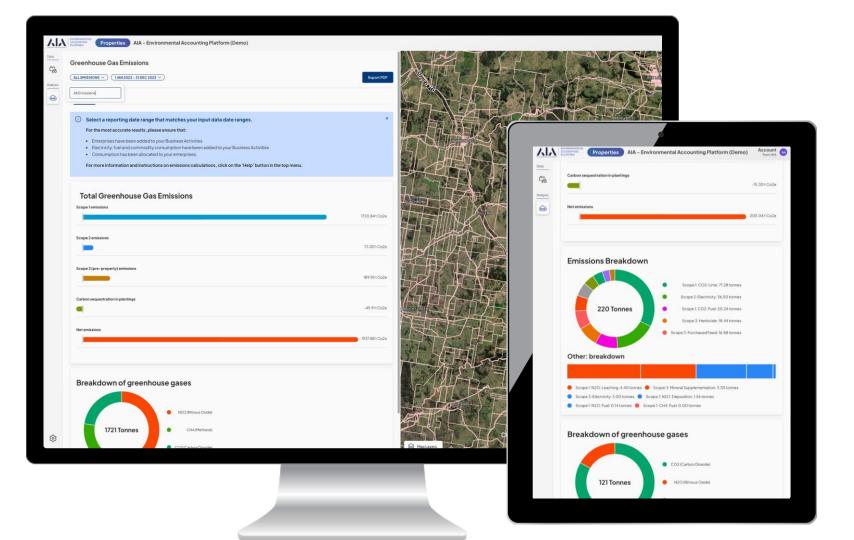
Benefit : Cost ratio

of research, development and maintenance of a single, common platform Approx net benefits

of research, development and maintenance of a single, common platform More cost effective

than an individual commodity specific calculator approach Approx saving

of investment in a single, common platform vs individual commodity calculator approach



THANK YOU





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