

Agricultural Sustainability Australia Exchange

Preliminary Agenda

23 September 2025 | 9am – 4.30pm
Gold Coast Convention & Exhibition Centre

Theme	Presentation	Speaker
Opening	Welcome	David “DJ” Jochinke, National Farmers Federation
	Opening address	Adam Fennessy PSM, Secretary, Department of Agriculture, Fisheries and Forestry
Drivers of Sustainability	An examination of valued sustainability credentials in key international markets	Neil McSkimming, Agriculture Victoria Dr. Melindee Hastie, University of Melbourne
	Tracing carbon emissions in an international wine industry value chain between Australia and Singapore	Anna Hooper, Australian Grape & Wine Andrew Skinner, More Than Machines
	Corporate drivers of sustainability through the supply chain	Speaker details to be confirmed, watch this space
	From farm to framework: embedding community trust in agriculture’s sustainability story	Dr. Keiran Moffat, Voconiq Courtney Bailey, Voconiq
Morning tea		
Moving from Ambition to Action	Evolution of the Australian Agricultural Sustainability Framework (AASF)	Warwick Ragg, National Farmers Federation Angela Schuster, Schuster Consulting
	Considerations in advancing the next iteration of the AASF	AASF Project Team
	Enabling trust through the AASF Data Ecosystem and lessons learned for other sustainabilty ecosystems	
	Q&A session	
Lunch		

Theme	Presentation	Speaker
Impacts on the Ground	Digital product passports and credentials for sustainability-fueled market access	Prof. David Lamb, Food Agility CRC
	What real-world sustainability looks like in Australian dairy processing	Janine Waller, Australian Dairy Products Federation
	Transforming the Australian vegetable industry	Ian Layden, Qld Department of Primary Industries
	Natural capital: farming's other balance sheet	Hugh Killen, Impact Ag Australia
Afternoon tea		
Sustainability Showcase (TED Talks)	Traceability in the beef supply chain	Ebony Greaves, SEOAK Consulting Carli Davis, SEOAK Consulting
	Sustainable futures: carbon accounting and decarbonisation modelling in agriculture	Elizabeth Rose, EY
	Navigating sustainability – your route, your destination	Dr. Lynne Macdonald, CSIRO
	Phosphate sovereignty: building Australia's fertiliser future from the ground up	John Cotter, North West Phosphate
	Measuring nature on farm in a way others can trust and value	Ian McConnel, Bush Heritage Australia
Wrap up	Closing address	Troy Williams, National Farmers Federation
AgXchange Welcome Sundowner (ticketed separately)		

Register for the Exchange.

Find out more about the AASF.

Visit the AgXchange website.

Join our Community of Practice.

