



# TRACING CARBON EMISSIONS IN AN INTERNATIONAL WINE INDUSTRY VALUE CHAIN BETWEEN AUSTRALIA AND SINGAPORE: A PROOF OF CONCEPT

# **CONSORTIUM PARTNERS**

### Lead

Australian Grape & Wine

### Partners

- Asuene
- CSIRO
- Amazon Web Services
- Department of State Development (SA government)
- Wine Australia

### Other contributors

- More than Machines
- Australian Wine Research Institute

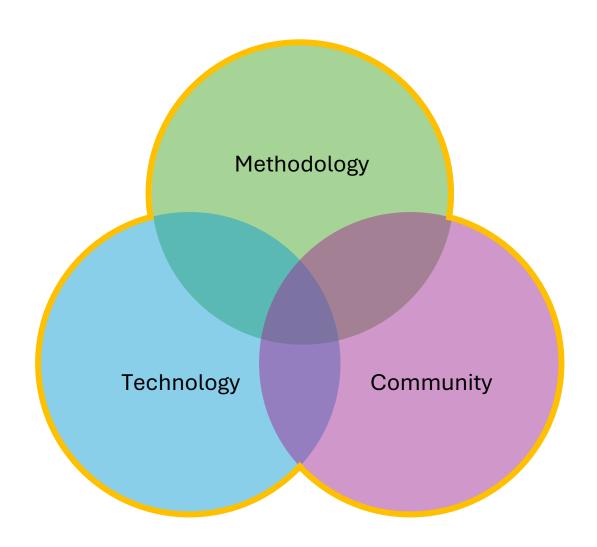
# **Funding**

- Department of Agriculture, Fisheries and Forestry
- Government of South Australia

## PROBLEM DEFINITION

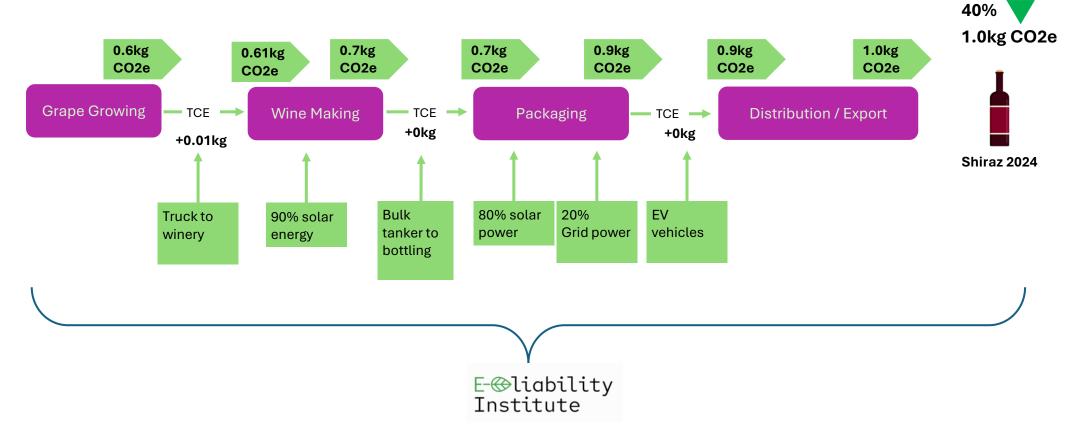
- Growing demand from consumers and customers for transparency with regards to sustainability
- 2. Investors, banks, and lenders are increasingly integrating environmental, social, and governance (ESG) factors into their risk assessments
- 3. Evidence of multiple reporting platforms and inconsistent demands from stakeholders
- 4. Lack of industry preparedness for future carbon taxes, regulatory requirements and the impact of climate-related disclosures (AASB S2)
- 5. Complexity and costs involved in data collection

### **OUR APPROACH: MANY-TO-MANY**



### Community first, technology last

- 1. Community building approach
  - All members of the wine industry value chain
  - Establishing trust
- 2. Methodology
  - Primary data
  - Supplier specific emissions
  - E-Liability Framework: Embodied carbon emissions get transferred along with the product sold, just like activity-based cost accounting
- 3. Technology
  - Data management
  - Data sharing
  - PCF calculation (ability to accept external calculators)



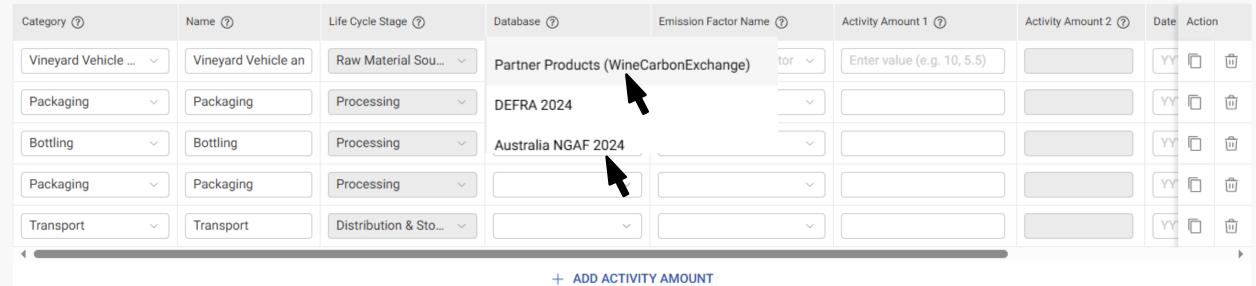
# **CARBON CALCULATOR**

#### 2026 A 'n A Shiraz

Product Details Activity Amount

### **Activity Amount Input**

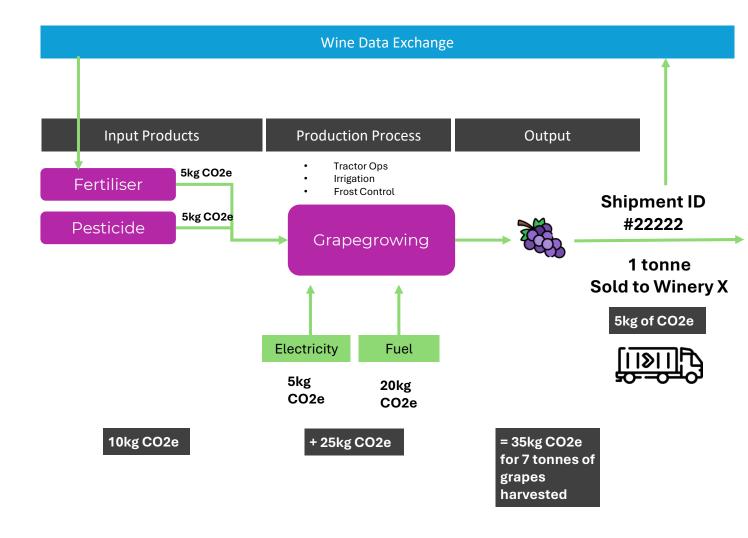
Please enter the activity amount for each life cycle stage. Items that are not entered will be excluded from the calculation.



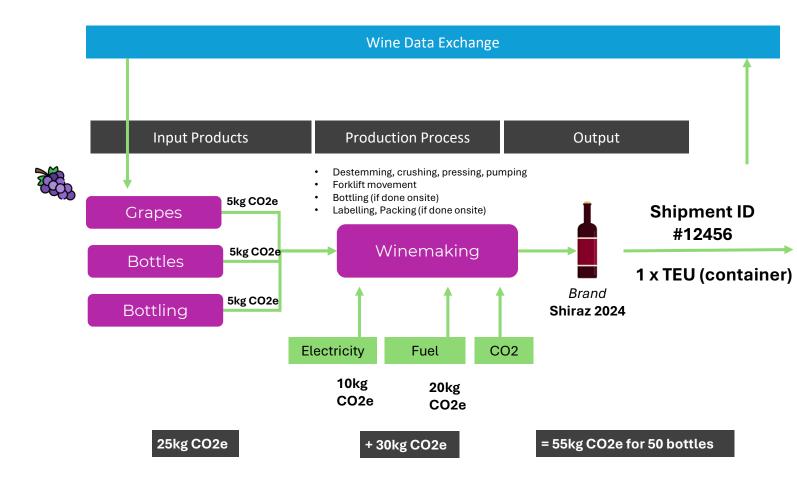
# **DATA SHARING**

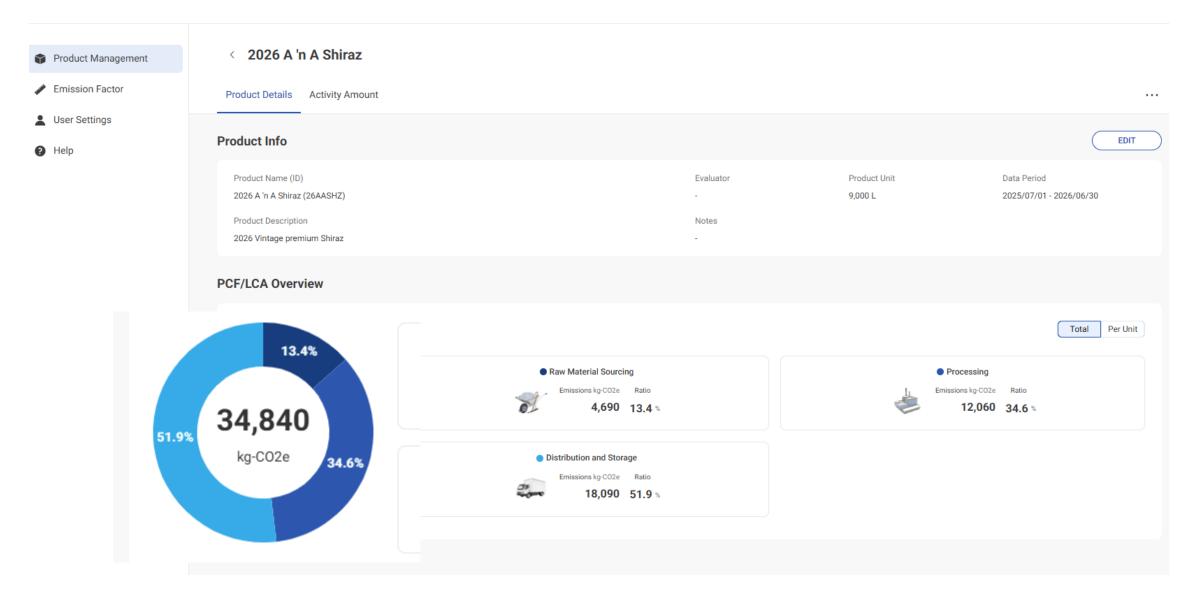
Name	Unit	Emissions per unit kg-CO2e	Visibility	Created Date	Source	Action
2026 A 'n A Shiraz 26AASHZ	L	3.87	PRIVATE	2025/08/25	ASUENE LCA	Share
2026 Pinot Rose Wine 26PRO	L	2.49	PRIVATE	2025/08/21	ASUENE LCA	Share
2026 Pinot Noir 26PIN	t	1,59 <sup>-</sup>	PRIVATE	2025/08/21	ASUENE LCA	Share

# AS A GRAPE GROWER...



# AS A WINEMAKER...







## **DESIGNING FOR SUCCESS**

- We thought deeply about why these projects fail and designed our project to consider common missteps.
- 2. We have a strong, vocal project steering group made up of supply chain organisations









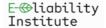




3. We leveraged international experience









4. We mapped existing technologies, supply chain processes and industry infrastructure.



 We considered existing research, standards, governance and initiatives wherever possible. The wine carbon exchange is group of parts, not tightly coupled.









- 6. We designed for operationalisation, commercialisation and future change.
- 7. We considered our place in the AASF and are providing industry leadership by providing an artefact to provide industry direction.





# DOES IT SOLVE THE PROBLEM?

- 1. Contributes to consumer, customer and other stakeholder demands for transparency and granularity when it comes to their Scope 3 emissions
- 2. Leading from the bottom up (one industry-led method accepted by many), along with single rather than multiple entry points from different stakeholders
- 3. Getting ahead of the curve, avoiding being caught off guard by future requirements
- 4. Additional Benefits
  - Assists businesses in managing and reducing a carbon footprint at the product level
  - Potential to allow higher performing businesses to demonstrate superior performance
  - Provides emissions factors to assist with calculations
  - Potential to automate data collection
  - Mechanism for using industry product emissions factors
  - Potential to share other types of data
- 5. Future considerations
  - Multiple supply chain partners (growers) in any one wine product
  - Building trust
  - Accuracy and transparency
  - Cost who pays?
  - Do we need this yet?



# **KEY STAKEHOLDERS**

## Winemakers (and their own grape growers)

- Treasury Wine Estates
- Hill-Smith Family Estates

## **Transport Logistics**

- Toll Logistics
- Pallet and Barrel

### **Bottle Maker**

• Orora

# Independent Grape Grower

FABAL

### Retailers

- Coles Liquorland (Australia)
- Monopole (Singapore) Distributor and Retailer
- Systembolaget

### Government

- Department of Agriculture, Fisheries and Forestry
- Government of South Australia

### Industry

- Australia Grape & Wine
- Wine Australia
- Australia Wine Research Institute
- Sustainable Winegrowing Australia